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Bridgewater's Jessica Stejskal Named a 'Notable Marketing Leader' by Twin Cities Business

St. Louis Park, MN – Bridgewater Bank, a leading Twin Cities bank focused on meeting the unique needs of successful individuals and entrepreneurs, is pleased to announce that Senior Vice President of Marketing, Jessica Stejskal, has been recognized by *Twin Cities Business* as a 2025 "Notable Marketing Leader." The annual list honors visionary marketing professionals whose leadership has guided strategy, expanded market reach, strengthened community engagement, and helped define the core identity of their organizations.

Jessica was selected from a competitive pool of nominees for her exceptional marketing leadership and strategic vision, which have played a pivotal role in Bridgewater's growth and brand differentiation. Since joining the bank in 2014 as its first official marketing hire, she has built the department from the ground up, defining Bridgewater's unconventional brand, and introducing data-driven strategies that have elevated the bank's visibility and performance. She leads marketing execution across all platforms, with a strategic focus on market positioning, communications, public relations, and client experience to drive revenue growth and enhance Bridgewater's brand presence.

Her forward-thinking approach has fueled high-impact marketing campaigns and driven major strategic milestones, including guiding the bank through two successful acquisitions and launching Bridgewater's women's initiative, a program designed to empower and equip women in business with tailored banking support and opportunities for networking and growth.

"Jessica's creativity, strategic mindset, and ability to inspire those around her have been instrumental in Bridgewater's success," said Joe Chybowski, President and CFO at Bridgewater Bank. "Her leadership has strengthened our brand, elevated our client experience, and furthered our mission to be the finest entrepreneurial bank in the Twin Cities."

About Bridgewater Bank

Bridgewater Bancshares, Inc. (Nasdaq: BWB) is a St. Louis Park, Minnesota-based financial holding company founded in 2005. Its banking subsidiary, Bridgewater Bank, is a premier, full-service bank dedicated to providing responsive support and simple solutions to businesses, entrepreneurs, and successful individuals across the Twin Cities. Bridgewater offers a comprehensive suite of products and services spanning deposits, lending, and treasury management solutions. Bridgewater has also received numerous awards for its banking services and esteemed corporate culture. With total assets of \$5.3 billion and nine strategically located branches as of June 30, 2025, Bridgewater is one of the largest locally-led banks in Minnesota and is committed to being the finest entrepreneurial bank. For more information, please visit https://bridgewaterbankmn.com/. Member FDIC | Equal Housing Lender

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